

Message

From: Jones, Russell [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=4795FDC630C34BE4AED0C6416A20D606-RUSSELL JONES]
Sent: 4/26/2018 7:10:06 PM
To: Yarger, Ryne [Yarger.Ryne@epa.gov]
Subject: RE: CommStrat draft for Biostimulants
Attachments: Communications Plan_Biostimulants Guidance_Draft_2018-04-26_RSJ.docx; Guidance for Plant Biostimulant Label Claims_Update_of_03 06 2018_CleanCopy_V2 tjw_RY_RSJ2.docx

Ryne:

All good except for the "biotic" stress part in the background. Same for the Guidance doc itself. TJ's piece looks good, I don't have anything to add or delete. See attached.

Russ

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From: Yarger, Ryne
Sent: Thursday, April 26, 2018 12:52 PM
To: Jones, Russell <Jones.Russell@epa.gov>
Subject: RE: CommStrat draft for Biostimulants

Forgot to attach it.

From: Yarger, Ryne
Sent: Thursday, April 26, 2018 12:51 PM
To: Jones, Russell <Jones.Russell@epa.gov>
Subject: CommStrat draft for Biostimulants

Hi Russ,

Let me know what you think of this draft commstrat. I've started informing the communication branch about this, but I haven't sent them anything to review yet. They'll likely revise this to be more "communications" friendly, but I wanted to have something put together to get them started. This document will be part of the FAR package.

The content of the OPP Update mentioned doesn't need to be drafted now, but we'll be working on that soon.

Thanks,
Ryne